

SPONSORSHIP OPPORTUNITIES

ITx 2016: 11-13 JULY, WELLINGTON

ITx New Zealand's
Conference of IT
INNOVATION x TECHNOLOGY x EDUCATION

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WELCOME

It's our pleasure to present to you this exciting sponsorship opportunity. We invite you to be a part of a new era: New Zealand's broadest and largest independent innovation-focused conference of technology, and the 2016 Excellence in IT Awards.

ITx is where New Zealand's digital technology sector comes together. Running at the TSB Bank Arena complex, right in the heart of Wellington, this conference will have the ability to effectively attract participants from right across New Zealand and in some cases, the world.

ITx 2016 will offer a unique blend of participants drawn from twelve major segments of the industry - ITx is a collaboration of twelve tech-focused conferences and bodies and as with previous years, will attract the absolute best innovators, leaders and experts in our sector.

As part of ITx, the Institute of IT Professionals addresses professionals and leaders in the IT industry, Computing and IT Research and Education NZ (CITRENZ) brings the polytechnic and Institute of Technology sector, itSMFnz's annual conference represents a who's who of the Service Management industry, NZTech and NZRise will ensure the vendor and New Zealand tech company community is represented well, Agile Day will bring together New Zealand's Agile community, and six more of New Zealand's leading tech bodies, including InternetNZ, TUANZ, Health Informatics NZ, Test Professionals Network, the Project Management Institute and the NZ Open Source Society, will ensure the broadest tech conference possible.

Promotion of the conference through the twelve organisations, and more broadly across the sector, gains you access to the largest exposure to IT professionals, leaders, users and educators in the country. A full PR campaign will run alongside the promotions to member organisations including wide media coverage.

ITx also sees the return of the **New Zealand Excellence in IT Awards**, recognizing the people that make such a difference to our sector. As with 2014, these awards are going

to be big, culminating in a black tie gala dinner on the Tuesday night of ITx. We're expecting a full house for these awards plus wide media coverage. This is a great opportunity to be associated with innovation and success.

ITx 2016 provides a wide range of sponsorship opportunities suitable for every budget and ensuring maximum visibility of the sponsors, Beyond these opportunities we will gladly discuss tailored packages for your brand.

Running over three days and with 9 simultaneous streams each day and plenary keynotes, there will be a session for everyone and multiple venues at which visibility can be assured. Top-flight keynotes are being signed up and we are expecting the ICT or another senior Minister to officially open the conference.

ITx 2016 is going to be an exciting and important conference for our industry. The Steering Group, including representatives from the 12 component conferences, commend the sponsorship opportunities that we are offering to you. With a history of strong performance with our national conferences, the ITx partners can offer a quality experience for your company, exhibitors and attendees. Come and be part of ITx, and help make this an amazing experience for everyone.

Paul Matthews, CHAIR
CONFERENCE STEERING GROUP
2016 ITx CONFERENCE



WHAT IS ITx AND WHO'S BEHIND IT?

ITx combines twelve successful IT-related conferences, establishing the broadest and largest independent general IT conference in New Zealand.



Institute of IT Professionals
NEW ZEALAND

The Institute of IT Professionals NZ is New Zealand's leading body for those working or studying in Software and Information Technology (IT) related fields.

With thousands of members throughout New Zealand and direct relationships with Government, academia and the industry, IITP is the authoritative voice of the Information Technology profession.

Previous IITP conferences have attracted a who's who of the IT sector, with a diverse range of speakers and a host of experts from every corner of IT.



The IT Service Management Forum (itSMF) is the only internationally recognised and independent organisation dedicated to IT Service Management.

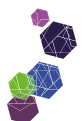
The itSMF is a major influence on, and contributor to, industry "best practice" and Standards worldwide, working in partnership with a wide range of governmental and standards bodies worldwide.

In New Zealand, the itSMFnz Annual Conference, part of ITx 2016, attracts hundreds of service management professionals each year from New Zealand and abroad.



Computer and Information Technology Research and Education New Zealand (CITRENZ) is the representative body for the IT departments of New Zealand's Polytech and Institute of Technology sector. CITRENZ (incorporating NACCQ) has been running successful annual conferences for 28 years.

The CITRENZ Annual Conference serves as a forum for the discussion and exchange of information on research, teaching and practice on all topics related to Computing and Information Technology research, education and practice.



NEW ZEALAND TECHNOLOGY INDUSTRY ASSOCIATION

NZTech is the voice of the New Zealand technology industry. Our vision is a prosperous New Zealand led by a vibrant technology industry.

Growth and prosperity of the technology industry is critical to New Zealand's economic performance – driving productivity, jobs and innovation across all sectors.

NZTech's 2016 conference at ITx will focus on equipping current and future entrepreneurs and exporters with the tools, knowledge and confidence to help grow and define the future of New Zealand's technology industry.



Health Informatics New Zealand

Health informatics is about getting the right information to the right person at the right time. It is critical to the delivery of information to health professionals so they can deliver the most appropriate care.

Founded in 2000, Health Informatics New Zealand (HiNZ) is the national, not-for-profit organisation that supports the field of health informatics.

The HiNZ Health Informatics Day at ITx will focus on the transformation of NZ's health system, with insights into Government strategy and active programmes across the sector.



NZRise exists to represent the interests of NZ-owned digital technology businesses.

NZRise and its member companies are passionate about New Zealand technology and believe our IT industry can be a hotbed of innovation and growth. We believe NZ's unique economic and cultural context provides ideal conditions for building an industry that can meet world demand for agility, rapid development, collaboration, and innovation.

NZRise's Tech Business Day, as part of ITx, will focus on leading the growth of NZ's digital technology businesses.

WHO'S BEHIND ITx? (cont.)



Project Management Institute is the world's leading not-for-profit professional membership association for the project, program and portfolio management profession. Founded in 1969, PMI delivers value for more than 2.9 million professionals through global advocacy, collaboration, education and research.

In New Zealand, the PMI annual conference is a huge success, and this year, as part of ITx, PMINZ is pleased to launch a one-day conference focused on project management in an IT context.



The Test Professionals Network is the leading forum for promoting excellence in systems and software testing. We promote the importance of software testing by holding regular meetings with presentations by local and international speakers to develop awareness of good industry practices in software testing.

TPN's 2-day Testing Conference, run by TPN's Wellington chapter, will feature a relevant mix of speakers covering every aspect of testing, both for testing professionals and for others with a more periphery role in the testing community.



The Telecommunications Users Association of New Zealand exists to inform, educate and advocate. We don't represent an industry, we represent those who use ICT services, which is just about every company, organisation and individual in New Zealand.

TUANZ has over 29 years' of history as a non-profit member association.

The TUANZ 2016 conference, as part of ITx 2016, will focus on technology and communications, especially from a user's perspective.



AgileDay is a new Agile software development-focussed day at ITx.

Agile is now the default delivery approach for delivering software with the quality and speed organisations depend on to remain competitive. Agile helps organisations build software incrementally and deliver quality products to customers focusing on the right value at the right time, through high performing teams and a time-boxed, iterative approach.

AgileDay at ITx 2016 is run by software development consultancy Assurity, organisers of New Zealand's AgileNZ Conference.



InternetNZ's vision is for a better world through a better Internet. To achieve that, we promote the Internet's benefits and uses and protect its potential. We are founded on the principle of advancing an open and uncaptureable Internet.

InternetNZ's two-day event, as part of ITx 2016, aims to bring together some of the culture of our NetHui events to ITx while exploring opportunities, concepts and ideas around the future of the Internet in New Zealand.



The New Zealand Open Source Society exists to share the freedom of open source software, open standards, and open information for the benefit of New Zealand. The Society is a charity representing the open technology community to Government, business, and the education sector.

The NZOSS Open Source Day, as part of ITx 2016, will look at the past, present and future role of open source in NZ's software community and the latest trends and developments in FOSS here and across the world.

THEN...

AND NOW.



Previous themes, speakers and sponsors

The component conferences of ITx have attracted major speakers in previous years, and 2016 will be no different. Some of the speakers in previous years include:

- **Hon Amy Adams**, Minister of ICT (and Steven Joyce when he was Minister)
- **Craig Neville-Manning (USA)**, Engineering Director at Google
- **Mona Akmal (USA)**, Director, Code.org
- **Sir Ralph Norris**, ex-CEO of Air New Zealand, ASB Bank, Commonwealth Bank of Australia
- **Ian Taylor**, Founder of Animation Research Ltd
- **Sam Morgan**, Founder of Trade Me and Angel Investor
- **Ian McCrae**, CEO of Orion Health
- **Rod Drury**, Founder of Xero
- **Craig Richardson**, CEO of Wynyard Group
- **Brendon Lynch (USA)**, Global Chief Privacy Officer at Microsoft
- **Barry Vercoe (USA)**, Co-Founder of MIT Media Lab, OLPC Australia and NZ
- **Ed Robinson (USA)**, Co-founder of Aptimize
- **Lance Wiggs**, Founder of Punakaiki Fund

ITx 2016: What's new?

This year ITx 2016 brings together 12 successful tech conferences from itSMFnz, IITP, CITRENZ, PMINZ, TUANZ, Testing Professionals Network, Health Informatics NZ, InternetNZ, NZRise, NZTech, Agile Day, and the NZ Open Source Society, creating the broadest and largest independent IT conference in New Zealand. ITx focuses on technology, innovation and education.

The format will allow for topics and keynote speakers relevant to the whole sector. From an industry standpoint, it will cater for the industry's best innovators as well as experts in all areas of IT, plus a view to the research and teaching happening at tertiary level.

In terms of speakers:

- We expect the ICT Minister or another senior Minister to open the conference.
- There will be a mix of international and local speakers focusing on Technology, Innovation and education.
- Up to 1,200 delegates are expected to attend.
- Videos and material during and after the event will be viewed widely across New Zealand's ICT industry.
- This will be the broadest innovation technology focused event of the year.

CONFERENCE OPTIONS/DETAILS

Your involvement in ITx 2016

You have four options to sponsor ITx 2016:

(overall conference) Become a major ITx sponsor	Sponsor one of the individual ITx conferences	Sponsor the NZ Excellence in IT Awards	Reserve individual items or trade stands
Become a Platinum, Gold or Silver Sponsor of ITx overall , which also entitles you to extra individual sponsorship items of your choice. <i>(first in, first served)</i>	Target a particular community by partnering with 1 of the 12 individual conferences of ITx, limited to two sponsors per conference.	Become a New Zealand Excellence in IT Awards Partner (overall awards), or an Awards Category Sponsor to be associated with one award.	Sponsor individual components of the overall ITx conference, with many options catering for all budgets and requirements, or take a trade stand .

More details about each option are on the following pages.

To talk through your options or book, please contact sponsorship@itx.nz and the team will come back to you soon.

Venue

The TSB Arena and Convention Centre is superbly located in the central business district and provides a spectacular setting unlike any other in Wellington or elsewhere.

The Convention Centre encompasses the full TSB Bank Arena, Shed 6, and the TSB Arcade, providing a wealth of options and spaces.

Being centrally located in Wellington means easy access to accommodation and an expected high level of attendance from the city and across New Zealand.

Programme

The programme will comprise of an energised mix of innovative industry and academic speakers and themes across a range of IT topics. There really will be something for everyone.

Audience

12 of the most prominent tech organisations are partnering to create ITx. Combined, the reach of these organisations is broader and more far reaching than any other IT event in NZ.

Conference participants will be dedicated professionals and educators from a diverse sector, who place a high priority on professionalism in the delivery of ICT solutions and education and have committed to improving the standards of the ICT Industry at a practitioner and educational level.

With a weighting towards senior professionals and decision-makers, attendees will come from across the technology spectrum, both technical and management.

If you want to get your brand in front of New Zealand's technology sector, this is your event.

SPONSORSHIP OPTIONS *for overall conference*

This page outlines sponsorship packages for the **overall ITx conference**. You can also sponsor any of the 12 individual ITx conferences (see the next page).

	Platinum \$25,000 + gst	Gold \$15,000 + gst	Silver \$5,000 + gst
Exclusivity	A maximum of two Platinum Sponsors	-	-
Status	Top associated status to the overall ITx conference	Prominent recognition as a Major Sponsor	Recognition as a Silver sponsor
Recognition	Opening, closing and throughout the conference	Opening, closing and throughout the conference	Opening and closing of the conference
Speech	3-5 minute speech during the gala dinner	Via some individual components	-
Naming rights to breakout rooms	Naming rights to one breakout room	-	-
Company name and logo	Company logo included alongside the conference logo often, including internal and external marketing	Company logo included in much of the promotion, including on the cover of the conference handbook and conference website	Company logo or name in much of the promotions including conference website, and name in the conference handbook
Conference holding slides shown between sessions	Very prominent company logo	Company logo	-
Package of items from the individual sponsorship opportunities	Choose an additional \$12k of items from "Other Opportunities" on pages 9-10	Choose an additional \$7k of items from "Other Opportunities" on pages 9-10	Choose an additional \$2.5k of items from "Other Opportunities" on pages 9-10, <i>OR</i> a standard trade stand
Pull-up signs in foyers	Up to four, plus inclusion on sponsors lists prominently displayed throughout venue	Two, plus inclusion on sponsors lists prominently displayed throughout venue	One pull-up sign
Social media and conference publicity	Regular mentions	Several mentions	Mentions
Conference registrations for staff or clients	Six, including the Excellence in IT Awards Gala Dinner	Four, including the Excellence in IT Awards Gala Dinner	Two, including the Excellence in IT Awards Gala Dinner
Excellence in IT Awards Category sponsorship included	One free Category sponsorship for the Excellence in IT Awards (worth \$5,000)	Opportunity to sponsor an Excellence in IT Awards category for the reduced rate of \$2,500 (worth \$5,000)	Opportunity to sponsor an Excellence in IT Awards category for the reduced rate of \$2,500 (worth \$5,000)
Trade exhibition stand	One large (double-sized)	One standard	Standard option (see above)
Satchel inserts	Up to three	Two	One
Payment installment option available	Option of 4 installments (\$6250) in Feb, Apr, June, July	Option of 4 installments (\$3750) in Feb, Apr, June, July	Option of 2 installments (\$2500) in Feb and May



SPONSORSHIP OPTIONS *for individual conferences*

ITx also provides sponsors the opportunity to partner with individual ITx component conferences.

Individual conference partners receive substantial “In partnership with” promotion alongside the specific conference, including in most conference promotions and publications leading up to ITx, promotion on ITx website, pull-up sign in all conference rooms, holding slides and recognition during sessions and more.

Individual conference partnership is exclusive, limited to just **two partners per conference**.

The cost of partnering with an individual conference varies by conference - please see the next page for info.

	Individual Conference Cost varies - see next page
Exclusivity	A maximum of two sponsors per individual conference
Status	Associated with that individual ITx conference
Recognition	Opening, closing and throughout the individual conference
Company name and logo	Company logo included alongside the individual conference logo often, including internal and external marketing
Conference holding slides shown between sessions	Very prominent company logo for that individual conference
Pull-up signs in conference rooms	Up to two pull-up signs in the rooms for that conference
Social media and conference publicity	Regular mentions
Conference registrations for staff or clients	Two, including the Excellence in IT Awards Gala Dinner
Satchel inserts	One
Payment installment option available	Option of up to 4 installments

COST *for individual conferences*

	Conference Structure	Individual Partnership
itSMFnz 2016 NZ's leading Service Management conference	3 day conference (with 1-2 streams)	\$8,000
Institute of IT Professionals (IITP 2016) Tech trends and the IT Professional	2 day conference (with 2 streams)	\$8,000
TUANZ 2016 NZ's tech and communications conference	2 day conference	\$5,000
InternetNZ 2016 Future of the Internet (influenced by Nethui)	2 day conference	\$5,000
TPN Testing Conference Must-attend event for testing professionals	2 day conference	\$5,000
HiNZ Health IT Day The transformation of NZ's health system	1 day conference	\$5,000
NZRise Tech Business Day Leading the growth of NZ digital businesses	1 day conference	\$5,000
Agile Day 1-day conference for Agile professionals	1 day conference	\$5,000
PMINZ IT Project Management Day NZ's IT Project Management conference	1 day conference	\$5,000
NZTech Entrepreneurs & Exporters Day A focus on exporting tech from New Zealand	1 day conference	\$5,000
CITRENZ 2016 NZ's computing and IT education conference	3 day conference (with 2 streams)	\$5,000
NZOSS Open Source Day Supporting the NZ open source community	1 day conference	\$5,000

All prices excl. GST. Partnership may be paid in 4 monthly installments

OTHER ITx OPPORTUNITIES

In addition to our overall sponsorship packages, we also offer individual conference components that can be branded with your organisation - most over the full 3-day conference. Below is the list of these items.

Note: *Platinum, Gold and Silver sponsors receive the equivalent value of items from this list at no extra cost.*

*All prices
excl. GST.*

Conference satchel Your logo will be printed on the conference satchel and 2 items of company literature can be inserted into the satchel at no extra cost.	\$12,000
Awards Dinner Wine sponsor Your logo will be printed on the wine list for the conference dinner. Your organisation will be acknowledged as the conference dinner wine sponsor multiple times during the dinner event.	\$8,000
Cocktail Function (Monday or Wednesday) Your organisation will be acknowledged in all conference publications for the function you are sponsoring, you will have brand visibility at the venue of the function and the opportunity to make a short presentation at the function.	\$8,000 each
Conference Handbook Your logo will be printed on the front cover of the conference handbook, digital but with a limited number printed and available at ITx, and you will be acknowledged as the sponsor of the handbook. You will also receive two free full-page advertisements in the handbook.	\$8,000
Conference MC Sponsorship is available for the conference MC. Your organisation will be acknowledged in the conference programme and will receive recognition at the conference.	\$7,000
Keynote Speaker Sponsorship is available for each keynote speaker. Your organisation will be acknowledged in the conference programme and you will receive recognition in the speaker introduction.	\$4,000 each
WIFI Sponsor Recognition as the sponsor for the high-speed wifi available throughout the venue. Recognition includes on signs, website, holding slides, etc. NOTE: You do not need to provide the wifi.	\$7,500
Conference App "In association with" (iOS and Android) Your logo will be included in the loading screen and banner of the conference app, available for iOS and Android, plus in the holding slides and other areas that refer to the app. The app includes information about the conference plus the programme.	\$10,000

Conference App Sponsored Post (Limited number available) A sponsored post in the social feed of the ITx conference app, used by most conference attendees.	\$500 each
Barista Coffee Stations The conference includes free barista coffee, provided via coffee carts within the venue. Sponsorship includes “Provided by” and large company logos located on a coffee station for the full three days. Cost varies by prominence of coffee stand.	\$5,000 - \$8,000 each
Lunch x 3 Your sponsorship of one of the catered lunches means you will receive recognition in the conference sessions prior to the lunch you are sponsoring, as well as acknowledgement in the conference programme and in the handbook. You will also have brand visibility during the lunch and the opportunity to make a short presentation during the break.	\$4,000 each
Morning Tea x 3 Your sponsorship of one of the catered breaks means you will receive recognition in the conference sessions prior to the catered break you are sponsoring, as well as acknowledgement in the conference programme and in the handbook. You will also have brand visibility during the catered break and the opportunity to make a short presentation during the break.	\$3,000 each
Afternoon Tea x 3 Your sponsorship of one of the catered breaks means you will receive recognition in the conference sessions prior to the catered break you are sponsoring, as well as acknowledgement in the conference programme and in the handbook. You will also have brand visibility during the catered break and the opportunity to make a short presentation during the break.	\$3,000 each
Bottomless fruit and buzz bar bowls The conference includes a prominent large bottomless fruit bowl, kept full of fresh fruit, and a bottomless Buzz Bar bowl for that mid-afternoon sugar hit. Sponsorship of these includes recognition during the conference plus a “Thanks to” logo attached to the bowl throughout ITx.	\$5,000 each
Stationary and pens You will be the official sponsor of the conference notepad and pen by supplying branded notepads and pens for inclusion in the conference satchel and during selected sessions.	\$2,500
Screen signage Your logo associated with one of the screens in the venue (eg Twitter feed screen, Programme listing screen, etc).	\$3,000 each
Conference Handbook half- or full-page ad An advertisement featured in the conference handbook. (limit 1 per company). \$600 for half-page, \$1000 for full-page.	\$600-\$1,000 each
Satchel Inserts (unlimited) The inclusion of one item of your promotional material in the conference satchel. <i>Note that in some circumstances, this fee is waived for inserts that contribute to the overall experience.</i>	\$700 per item

Please also see the Awards Sponsorship opportunities on the following page. Payment installment options available.



NEW ZEALAND EXCELLENCE IN IT AWARDS

The New Zealand Excellence in IT Awards are a sector-wide awards programme focusing on recognising those individuals and teams that have truly excelled in our industry. Winners will be announced at the Excellence in IT Awards Gala Dinner as part of ITx, on the evening of Tuesday 12 July 2016.

What makes the Excellence in IT Awards different is that they recognise the real people behind software and information technology – the people that make IT work.

While other awards programmes do an excellent job of recognising the companies and vendors who do great work, the Excellence Awards are focused squarely at the unsung heroes of our sector: our people.

Awards Partner	\$12,000
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Category Sponsor	\$5,000
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Category Sponsor	\$2,500
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for Gold and Silver ITx Sponsors

Excellence in IT Awards Partnership

Awards Partners are the top-level partners for the Excellence in IT Awards. Partners will receive “In association with” recognition through most of the Awards marketing material and regularly on the night. *To ensure the integrity of the awards there will be a minimum of two and a maximum of three Awards Partners.*

Awards Partners receive:

- Prominent “In association with” recognition in most of the Awards marketing material and in programmes etc.
- Prominent recognition in all material related to the Gala Dinner, including in written material and during the awards themselves.
- Opportunity for company CEO or nominee to give a 3 minute welcome speech at the dinner or similar exposure.
- Promotions in the conference handbook in association with the awards.
- Prominent branding on the Awards Programme, given to all attendees on the night.
- Company logo on the Awards holding slides, and at the start and end.
- Branding within the venue during the awards, including ability to display pull-up signs in the ballroom during the dinner, plus inclusion on sponsors lists prominently displayed.
- Company logo on the awards website.
- **Complimentary Silver Sponsorship of ITx**, including all the benefits that come with it, or \$5,000 off the Platinum or Gold ITx sponsorships (value: \$5,000).
- As part of the ITx Silver Sponsorship, 2 x full ITx conference registrations including the Excellence in IT Awards Gala Dinner.
- An additional 8 tickets to the IT Awards Gala Dinner (making up a table of 10).
- Regular mentions through social media (Twitter, Facebook and LinkedIn) and awards publicity.
- 2 x ITx satchel inserts.

Category Sponsors

Excellence in IT Awards Category Sponsors receive recognition in association with a specific category of the Excellence in IT Awards. This includes recognition in all marketing and promotional material, the awards programme on the night and elsewhere.

For most awards, this will be alongside the relevant association that is also partnering with that award. For example, the Excellence in Health IT Award, in association with Health Informatics NZ and [your company].



TRADE EXHIBITION

A trade exhibition will be held at the conference. In order to provide you with the optimum exposure to delegates the exhibition will be located in a dedicated exhibition area, as well the foyer and common areas of the venue.

Trade Stands

There are a limited number of trade stands available, with prices below for the full 3 days.

There are four stand sizes and types available for you to select from. You may book adjoining stands to create a larger exhibition area.

*All prices
exclude
GST.*

Super 4.2m wide x 1.2m deep x 2.3m high	\$5,950
Large 3.0m wide x 1.2m deep x 2.3m high	\$3,800
Standard 1.8m wide x 1.2m deep x 2.3m high	\$2,500
Tabletop Table and pull-up sign only	\$1,800

Stands include side and back partitioned walls. Tabletop stands include a table, pull-up sign and power but no partition walls. Tabletop stands will be moved during the Awards dinner.

Each stand will include the following:

- Velcro receptive display panels (stands only)
- 1 x 10 AMP power supply and a multi-box
- 2 x 100 watt spot lights (stands only)
- A trestle table, table cloth and a chair
- Installation and removal of basic set up

Any additional requirements will be the responsibility of exhibitors and at their own cost.

Site

The trade exhibition area floor plan (available soon) will show the sites of trades exhibition stands. Sponsors will have first option for positions, followed by those exhibiting without sponsorship on a first-in, first-served basis.

Exhibitor Benefits

Each exhibiting company will receive the following benefits:

- Acknowledged as an exhibitor with a name listing in the conference handbook.
- Trade attendant registrations. Trade attendant registration entitles the recipient to entry to the trade exhibition, morning tea, lunch and afternoon tea. These can be swapped amongst rostered exhibitors as long as only one person is using each pass at a time. It does not include entry into conference sessions or social events.
- **Super:** 3 free trade attendant registrations
- **Large:** 2 free trade attendant registrations
- **Standard:** 1 free trade attendant registration
- **Tabletop:** 1 free trade attendant registration

1- and 2-day stands

The pricing above is for the full three days of ITx. There may be opportunities to exhibit for one or two days only - please contact the ITx team to discuss your requirements.

In order to maintain the integrity of the conference the exhibition stands must not be taken down until after the closing address of the conference.



Conference organiser

To discuss options or secure
your sponsorship please email

sponsorship@itx.nz